

# Eicher unveils new trucks

VE Commercial Vehicles Limited (VECV), a joint venture between Eicher Motors and Volvo Group, launched new generation models of Eicher Pro 6031 and Eicher Pro 6025 trucks, both haulage trucks. The automaker also unveiled Eicher Pro 6025T tipper. The Pro 6000 Series features VEDX5 and VEDX8 engines, designed in collaboration with the Volvo Group. Volvo Group's new generation Engine Management System (EMS 3.0) manages high efficiency running of the VEDX 5 engine. It comes with telematics and cruise control. "The launch of the Eicher Pro 6000 Series marks yet another milestone in journey of Eicher Trucks and Buses, to becoming a strong player in the commercial vehicle industry, especially in the heavy duty (HD) segment. HD is the largest and fastest growing category which obviously makes it the most important segment in our product portfolio," said P Ravishankar, Executive Vice President Sales, Marketing & Aftermarket, VE Commercial Vehicles.

