



Eicher Trucks & Buses launches new 3 S dealership at Hubli – PSN Automotive Marketing Pvt. Ltd.

The Future of Indian Trucking arrives in Hubli

Hubli, 06 July 2016: [Eicher Trucks & Buses](#), part of [VE Commercial Vehicles Limited](#), launched a new 3S (Sales, Service & Spares) facility in Hubli city, Karnataka. The new facility has been set up in association with PSN Automotive Marketing Pvt. Ltd. to provide world class services and support to the VECV customers.

The facility was inaugurated by **Mr. Vinod Aggarwal, Chief Executive Officer, VE Commercial Vehicles Limited**. This new facility will cater to the sales and aftermarket support of the light, medium and heavy duty trucks and buses range of Eicher. With the launch of this service facility Eicher Trucks and Buses has strengthened its presence with service centers in north Karnataka locations like Belgaum, Hospet, Bijapur & Gulbarga.

Commenting on the occasion, Mr. Vinod Aggarwal, said “Hubli has always been a key market for the sale of all our light, medium and heavy duty trucks and buses. With the introduction of our new facility, we offer advanced aftermarket services to all our customers in this region.”

Further commenting on the aftermarket support solutions to the customers, Mr. Aggarwal added, “Eicher also offer innovative and customized service solutions to meet individual customer needs. Our warranty offerings are among the best in the industry; customers can opt for extended warranty program as well. Apart from on-site services, there are a lot of innovative after sales schemes like “Freedom” and “Eicher Promise” which ensure maximum uptime and higher level of productivity to our customers. This is also in line with our “Pro Customer” philosophy where we strive to do everything to ensure highest level of productivity for our customers, leading to better profitability and prosperity for them. Together we are taking our customers, partners and the Indian trucking industry into a whole new level and that’s our mantra leading to the future of Indian trucking.”

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between Eicher Motors Limited and the Volvo Group. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher’s components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

www.vecv.in

<http://www.eicher.in/etb/>

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