



Jan 1, 2014

Eicher sells 2807 units in Dec 2013

The following are the key highlights for Dec 2013:

Eicher branded trucks and buses have recorded sales of 2807 units in Dec 2013 as compared to 4032 units in Dec 2012, representing a drop of 30.4%. The YTD 2013 sales stand at 40550 units as compared to LYTD 2012 sales of 48262 units, representing a drop of 16%.

- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2372 units as compared to 3598 units in Dec 2012, representing a drop of 34.1%. YTD 2013 sales stand at 37250 units as compared to YTD 2012 sales of 45761 units, representing a drop of 18.6%.
- On the Exports front Eicher Trucks and Buses have recorded sales of 435 units in Dec 2013 as compared to 434 units in Dec 2012, representing a growth of 0.2%. YTD 2013 sales stand at 3300 units as compared to YTD 2012 sales of 2501 units representing a growth of 31.9%

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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