



## **Eicher sells 3917 units in April 2013**

### **The following are the key highlights for April 2013:**

- Eicher branded trucks and buses have registered sales of 3917 units in April 2013 as compared to 4213 units in April 2012, representing a drop of 7%. The YTD 2013 sales stand at 16305 units as compared to LYTD 2012 sales of 18408 units, representing a drop of 11.4%.
- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 3766 units as compared to 3963 units in April 2012, representing a drop of 5%. YTD 2013 sales stand at 15702 units as compared to LYTD 2012 sales of 17486 units, representing a drop of 10.2%.
  1. In the domestic 5-14T LMD truck segment, Eicher recorded sales of 2126 units in April 2013 as compared to 2379 units in April 2012, representing a drop of 10.6%. YTD 2013 sales stand at 9767 units as compared to LYTD 2012 sales of 11568 units, representing a drop of 15.6%
  2. In the domestic bus segment, April 2013 sales stand at 1134 units as compared to 802 units in April 2012, representing a 41.4 % growth.. The YTD 2013 sales stand at 3320 units as compared to LYTD 2012 sales of 2845 units, representing a 16.7% growth.
  3. In the Heavy Duty truck segment (16T and above), April 2013 sales stand at 506 units as compared to 782 units in April 2012, representing a 35.3% drop. YTD 2013 Eicher HD sales stand at 2615 units as compared to LYTD 2012 sales of 3073 units, representing a drop of 14.9%.

**About VE Commercial Vehicles Limited (VECV):** VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. The vision of VECV is to be recognised as the industry leader driving modernisation in commercial transportation in India and the developing world. [www.vecv.in](http://www.vecv.in)

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