

September 1, 2013



Eicher sells 3207 units in Aug 2013

The following are the key highlights for Aug 2013:

- Eicher branded trucks and buses have recorded sales of 3207 units in Aug 2013 as compared to 3909 units in Aug 2012, representing a drop of 18%. The YTD 2013 sales stand at 29651 units as compared to LYTD 2012 sales of 33570 units, representing a drop of 11.7%.
 1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2757 units as compared to 3712 units in Aug 2012, representing a drop of 25.7%. YTD 2013 sales stand at 27952 units as compared to YTD 2012 sales of 31889 units, representing a drop of 12.3%.
 2. On the Exports front Eicher Trucks and Buses have recorded sales of 450 units in Aug 2013 as compared to 197 units in Aug 2012, representing a growth of 128%. YTD 2013 sales stand at 1699 units as compared to YTD 2012 sales of 1681 units representing a growth of 1.1%

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world. WWW.VECV.IN

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