



## **EICHER TRUCKS & BUSES INAUGURATES NEW 3S DEALERSHIP AT BHIWANDI IN ASSOCIATION WITH FORTPOINT AUTOMOTIVE**

*The Future of Indian Trucking arrives in Bhiwandi*

**Mumbai, 02<sup>nd</sup> August 2017:** [Eicher Trucks & Buses](#), a business area of [VE Commercial Vehicles Limited](#), and the manufacturer of high performance light, medium and heavy commercial vehicles, inaugurated its new 3S (Sales, Service & Spares) dealership facility in Bhiwandi, Maharashtra. The state of the art facility has been set up by Fort point Automotive to provide world class service and support to Eicher customers. In an effort to foster a long term relationship with the customers, the new facility will cater to the availability and after-sales services for Eicher's Heavy Duty, Light & Medium Duty and Bus range in the region; thus strengthening Eicher's Sales, Service & Spare Parts network in the Thane – Bhiwandi - Kalyan Belt.

The facility was inaugurated by Vinod Aggarwal, MD & CEO, VE Commercial Vehicles. With the introduction of new dealership in Bhiwandi, Eicher now has three 3S facilities, five service facilities and one container set up apart from seven satellite sales offices in Mumbai-Thane - Raigad area. Total sales and service dealerships in West region comprising of Maharashtra, Gujarat and Goa has now gone up to 52 and all India Dealership network to 285 numbers.

The dealership inauguration was attended by large no. of customers, financiers and other invitees from all over Mumbai, Thane and Raigad districts.

**Commenting on the occasion, Vinod Aggarwal, said** "This is a moment of great pride for us to inaugurate state-of-the-art dealership in Bhiwandi. Mumbai and its surrounding towns including Bhiwandi have always been a key market for the sale of all our Heavy Duty, Light & Medium Duty and Bus range. With the introduction of this modern facility, we bring our entire range of Eicher Trucks and Buses and advanced aftermarket support much closer to all our customers in and around Bhiwandi which is a vibrant city and extremely busy with economic activity. This all equipped facility with its well-trained staff is ready to delight customers of this area with high quality and timely service"

**Further commenting on the aftermarket support solutions to the customers, Vinod Aggarwal added,** "Eicher Trucks and Buses offers innovative and customized service solutions to meet specific customer needs. Our warranty offerings are among the best in the industry; where customers can opt for extended warranty programs as well. Apart from on-site services, we offer additional after sales programs like "Freedom" and "Eicher Promise" for maximum uptime and higher level of productivity. These programs are in tandem with our "Pro Customer" philosophy where we strive to ensure maximum profitability and prosperity for them. With our vision to lead modernization of the Indian trucking industry, we are taking our partners, customers and the Indian trucking ecosystem to a whole new level."

### **About VE Commercial Vehicles Limited (VECV):**

VE Commercial Vehicles Limited (VECV) is a joint venture between Eicher Motors Limited and the Volvo Group. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

[www.vecv.in](http://www.vecv.in)

<http://www.eicher.in/etb/>



**For further information, please contact:**

Nalini Dutt

**Head –Corporate Communications, VECommercial Vehicles**

[ndutt@vecv.in](mailto:ndutt@vecv.in) | +91 99993 01134

**Text100 Global Communications**

Priyanka Manglani

+ 91 9911661799

[Priyanka.manglani@text100.co.in](mailto:Priyanka.manglani@text100.co.in)