

# Eicher to promote heavy vehicle driving

Special  
Correspondent

---

**VIJAYAWADA:** A year after launching driver training programme in association with a private transport company in Krishna district, automobile company Eicher now plans to conduct camps in rural areas to promote heavy vehicle driving as a profession.

There is dearth of quality drivers across the country and automobile manufacturers are already doing their bit in improving

technology in the vehicles and promote driving as a profession.

Under this initiative, Eicher will be conducting mobile training camps in rural areas and one such camp would be conducted by experts at Nandigama on July 29, said P. Ravishanker, Executive Vice-president (Sales and Marketing) VE Commercial Vehicles Limited here on Tuesday.

Equipped with latest trucks, the trainers would visit rural areas.