

Eicher launches heavy duty trucks in AP

OUR BUREAU

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VE Commercial Vehicles Ltd (VECV), a 50-50 joint venture between the Volvo Group and Eicher Motors Ltd, has announced the launch of Eicher Pro 6000 series, its range heavy duty trucks in Andhra Pradesh.

The new range of Eicher Pro 6031 (31TGVW 8X2), Eicher Pro 6025 (25TGVW6x2) haulage trucks and Eicher Pro 6025T (25T GVW6X4) tipper marks the entry of the Eicher brand into a new phase of growth and consolidation in the heavy-duty commercial vehicle market.

The company stated that the Eicher Pro 6000 Series represents 'the future of Indian trucking' and has been developed and manufactured in collaboration with the Volvo Group.

P Ravishankar, "Executive Vice-President - Sales, VECV, in a statement said, "The Eicher Pro 6000 Series marks yet another milestone in the journey of Eicher Trucks and Buses, to becoming a strong player in the commercial vehicle industry, especially in the heavy-duty segment."