



Press Information Note:

EICHER TRUCKS & BUSES TO SHOWCASE FUTURISTIC TECHNOLOGIES FOR THE COMMERCIAL VEHICLE INDUSTRY AT AUTO EXPO 2016

25th January, 2016, India: [VE Commercial Vehicles](#) is participating in the [2016 Auto Expo](#) to be held at the India Expo Mart, Greater Noida in February 2016 where the company will be showcasing [Eicher Trucks & Buses](#) portfolio of haulage and tipper trucks and buses. Continuing its philosophy of **Partnering Prosperity**; Eicher Trucks & Buses plans to showcase the range of the #EicherProSeries including the recently introduced next generation Eicher Pro 8000 & Eicher Pro 6000 series trucks. Eicher will also showcase next generation fleet management solutions along with aftermarket services and financing solutions available to fleet owners for managing their fleet more profitably.

Excited about Eicher's participation at the 2016 Auto Expo, **Vinod Aggarwal, CEO, VE Commercial Vehicles** said, "We are very happy to be participating at the 2016 Auto Expo. Eicher has a vision to drive the future of Indian trucking. With #EicherProSeries of trucks, the company has created benchmark levels of productivity and profitability in the trucking industry with the promise of best-in-class fuel efficiency, superior uptime and enhanced driver efficiency. Together with intelligent systems such as Fuel Coaching and Eicher Live, Eicher is powering the industry with the vital combination of Volvo Group's world-class technology and Eicher's frugal engineering."

Commenting on Eicher's plans for the 2016 Auto Expo, he added, "The country is moving towards building smarter cities with smarter transportation systems. Smarter commercial vehicles will be the backbone of such an economy. With our #EicherProSeries we have already showcased the innovation we can bring in our products and now we are introducing technologically advanced telematics which will ensure optimum fuel management, engine management and uptime management that are seen in advanced economies. These integrated services based on technology innovation will be seen as benchmark services in the Indian commercial vehicle industry."

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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