



EICHER TRUCKS & BUSES LAUNCHES EICHER LIVE AT 2016 AUTO EXPO

Leaps forward to address Smart Cities and Smart Transportation; launches the SAFEST SCHOOL BUS

- Showcases Eicher Pro 6000 and Eicher Pro 8000 series haulage trucks fitted with Eicher Live
- First- ever to introduce uptime management service. Also offers fuel management and trip management
 - Showcases a new range Eicher Pro buses for school and inter-city travel (sleeper coaches)

February 3, 2016, India: [Eicher Trucks & Buses](#), part of [VE Commercial Vehicles](#) launched [Eicher Live](#)- an advanced [Telematics](#) solution for the commercial vehicle industry today at the [Auto Expo 2016](#). [Eicher Live](#) is an advanced fleet management system that allows the management of truck fleets by monitoring their movement, fuel consumption and maintenance needs. [Eicher Live](#) is available as a company fitted kit alongside remote service support in the #EicherProSeries range of trucks and buses viz #EicherPro8000 and #EicherPro6000. [Eicher Live](#) provides real time dashboard data analytics of the fleet, tracking the most important factors including fuel management and fault identification; thus allowing customers to plan maintenance. [Eicher Live's](#) dynamic intelligence helps maximize productivity and profitability.

[Eicher Trucks & Buses](#) also launched the [Skyline Pro School Bus](#)- a parallel mild hybrid school bus conceptualized, indigenously developed and manufactured at the Pithampur plant in Indore. The [Skyline Pro School Bus](#) is fitted with a hybrid system that combines a conventional internal combustion engine propulsion system with an electric propulsion system and has state of the art electronic safety features and advanced telematics. With the recent pollution levels in Delhi at all-time high, hybrid school and public transportation system could be a possible solution to reduce pollution levels and a key transportation mode in the proposed smart cities of the future. The [Skyline Pro School Bus](#) also comes with a host of safety features such as Vehicle Tracking, Geo-fencing, Camera with Recording, Student Ridership Status, Fire Detection and Suppression System which will add to the legacy of Eicher's School Bus as the **Safest School Bus**.

Speaking at the occasion, [Vinod, Aggarwal, CEO, VE Commercial Vehicles](#) said, "There is a significant effort by the Govt to modernize the transportation system of India- be it in the development of smart cities or advancing BS VI implementation in India by 2020. Technology be it electronics, the internet and vehicle mechanics are converging to develop the next generation of products and services in the automobile sector- be it passenger vehicles or commercial vehicles. At Auto Expo 2016, our focus has been to foresee ahead of the market and launch products and services that are world class and will be a benchmark in the industry. With the #EicherProSeries of trucks and buses we ushered in the future of trucking, with the [Skyline Pro School Bus](#) we are making an effort to build smart transportation system and offering the **Safest School Bus** and with [Eicher Live](#) we are strengthening the aftermarket and services innovation to provide greater productivity and profitability and more uptime to customers."

Commenting on Eicher Live, he also added, '[Eicher Live](#) offers Uptime Management- a service that is offered first time in the industry and help detect, schedule, plan for vehicle repairs pro-actively , enabling more on-road time and hence productivity. This includes features like Advance Breakdown Assistance, Dynamic Service Reminders and Pro-active

Service. Eicher Live also offers great Fuel Management, with advance analytics that include fuel consumption analysis and measures to improve fuel efficiency and profitability as well as Trip Management, that includes track location and traces route.”



The major components of the telematics system are a hardware unit (Telematics Gateway) that is fitted behind the instrument panel in the vehicle and a mobile sim card that connects to Eicher Live hub. **As an introductory offer for a limited period; Eicher is giving subscription worth INR 21824 free of cost with certain applicable terms and conditions. The deal privilege is applicable for 30 months from the activation date/**Eicher Live comes with an attractive introductory offer.

At the Auto Expo 2016; Eicher has a new offering in the HD segment- **Eicher Pro 6037**, a 37T haulage truck which comes with in-built intelligent technology like dual torque, fuel coaching, cruise control, electronic air processing unit, advanced telematics and driver information system. Eicher also showcased an **AC sleeper coach** with 28 passenger berth all fitted with individual 11” foldable LED screens, smoke detector, rear view camera, laptop & mobile chargers, a WC (water closet) and significant luggage space as required by the customers. In addition, other vehicles being displayed in the Eicher Pro Series are: **Pro 8049 HD haulage truck, Pro 6025T HD tipper and Pro 3016 and Pro 1049** in the LMD segment.

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher’s components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world

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