



## **EICHER TRUCKS AND BUSES LAUNCHES EICHER PRO 6025T WITH BSIV TECHNOLOGY**

**August 29, 2016; Hyderabad:** [Eicher Trucks & Buses](#), part of [VE Commercial Vehicles Limited](#), launched the Eicher Pro 6025T BS IV in its Pro 6000 Series. The 25 Ton GVW tipper conforms to the BSIV emission norms which will be implemented from April 2017 pan India. The next generation Eicher Pro 6025T comes with Eicher Live advanced telematics, EMS 3.0, EPS, real time fuel coaching and cruise control making this truck the most feature rich in 25 ton tipper category.

Taking a leap towards the modernization of the commercial vehicle sector in India, the Eicher Pro 6025T is equipped with SCR technology that has international acceptance, to meet BS IV norms. The vehicle suits to all the major applications in construction sector like boulder movement, aggregate transportation, road construction, earthworks etc.

It is embedded with Eicher Live Advanced Telematics; offering uptime management, fuel management and trip management services. To ensure maximum driver comfort and lifetime profitability, the Eicher Pro 6025T BSIV is equipped with fuel efficient driveline with VEDX8 – 6 Cylinder Engine and 9 Speed Transmission, robust DOMEX chassis and fully suspended world class cabin with a rest kit.

Eicher Trucks and Buses in the event also showcased its wide range of tippers available for construction industry.

### ***“PRO 6025T BSIV”***

- Intelligent features Eicher Live, IDIS, EPS for Vehicle uptime
- Wider range of rpm (1100-1700) for better operation in all terrains.
- Proven, high performance VEDX 8 litre 6 cylinder Engine (Generates 850 Nm torque @ 220 HP )
- Modular DOMEX high tensile strength chassis for higher rigidity and stiffness
- Body Options – 16 cum Box ,14 Cum Box and 14 Cum Rock
- Next Gen ergonomic cabin with rest kit for efficient driving

**Commenting on the growth of Tippers market in the current year, Mr S S Gill, Sr. Vice President Heavy Duty Sales, Marketing & After market, VE Commercial Vehicles said,** “The tippers segment of Heavy Duty trucks is highest growing segment of the industry in the current year with a lot of focus on infrastructure. This segment suffered the worst in the recession period. This year more and more investments are flowing into road construction and based on that tippers market is growing very well. With a wide range of Eicher tippers ranging from 16T to 31T, we are well placed to tap the huge potential of the construction industry and based on that we will continue to strengthen our position steadily in the Heavy Duty trucks market that offers us the maximum potential for growth.

**Further commenting on the aftermarket support solutions to the customers, Mr. Gill added,** “Keeping in line with our “Pro Customer” philosophy we strive to ensure highest level of productivity for our customers. Our mantra towards future of Indian trucking is binding together our customers, partners and the transportation ecosystem leading to better profitability and prosperity. We offer innovative and customized service solutions to meet individual requirements for strong customer support. We have a specialized Eicher Container Workshop for our Tipper customers to provide an onsite maintenance service and improve vehicle uptime”.



### About Eicher Trucks & Buses

Eicher Trucks and Buses has the lineage of three decades of operations in India. Eicher Trucks and Buses (ETB) is present in the L/MD segment with a strong presence in the 4T-15T truck segment and an ever increasing market share in 16T-49T heavy duty trucks segment. Eicher has unveiled its entire new range of future generation trucks and buses, named the “Eicher Pro” series. Adopting the most professional and holistic approach to modernize the Indian trucking industry, the new brand philosophy is to “Go Pro”. Eicher’s new Pro series trucks and buses promise to deliver best-in-class fuel efficiency, higher loading capacity, superior uptime and overall vehicle life time profitability.

### About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher’s components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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