

VE Commercial Vehicles and Safeducate Learning sign MOU to implement training and education program for drivers

Training to ensure high quality driving skills and technical education

September 23, 2015, Delhi: VE Commercial Vehicles Limited and Safeducate Learning Private Limited, Kolkata have signed the Memorandum to impart a comprehensive 'Driver Education Program' (DEP) with a focus of familiarize the new and existing drivers for appropriate driving techniques so as to get the best fuel efficiency & ensure safe driving.

To implement DEP, VE Commercial Vehicles and Safeducate shall jointly start an Institute, called 'Safeducate Institute of Driver Training and Research' at its campuses in Jaipur, Rajasthan and Indore, Madhya Pradesh where they shall impart both theory and practical training'.

VE commercial vehicles ltd will provide practice vehicles, training aids, periodical training Safeducate faculty and regular updating of course curriculum, liaison with Automotive skills Development Council.

VECV have started driver training institutes with other Institutions at Latur, Vijayawada, Pune. Driver training institutes at Koderma (Jharkand), Kolhapur, Parlekhamandi (Odisha) will be operational by October'15. Driver training institutes at Indore & Jaipur with Safeducate will be operational by November 2015. VECV plans to start 10 no's of driver training institutes by 2015.

Key Highlights

- *VECV and Safeducate to jointly set up institute for training and research.*
- *VECV to act as knowledge partners and provide vehicles, hardware and support to execute the DEP*
- *VECV to train members from Safeducate under the Train the Trainer Programme*
- *Continuous training for the members of Safeducate.*

Mr. Vinod Aggarwal, CEO – VE Commercial Vehicles said, "India lacks a specific focus towards driver's training in commercial vehicle industry. A holistic driving program not only ensures safer driving techniques but also higher fuel efficiency of the vehicles. At VE Commercial Vehicles, we are consistently trying to identify areas of improvisation and taking necessary initiatives. With Safeducate we hope to promote skill development and drive employment generation in the industry."

Ms. Divya Jain, Founder & CEO – Safeducate said, "Safeducate is actively involved in training program for unskilled workers and vocational educators. Our programs are industry demand-led. Studies show that 22million people will be needed in the logistics sector by 2020. Given that the industry is unorganised, there is a "huge mismatch" when it comes to the demand and supply of labour in the sector. With the Safeducate Institute of Driver's Training, we hope we will be able to amply contribute to need of the hour."

About Safeducate

Safeducate Learning Pvt. Ltd. is engaged in providing skill development, supply chain and logistics training services. It offers courses for supply chain and logistics, information technology supply chain management enabler, warehouse management, transportation management, air cargo operation, front office management, merchandising management, port operations and custom clearance. The company was founded in 2013 and is based in New Delhi, India. Safeducate Learning Pvt. Ltd. is a partnership with The National Skill Development Corporation India.

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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