

## VE Commercial Vehicles and Western India Automobile Association sign MOU to implement training and education program for drivers

### *Training to ensure high quality driving skills and technical education*

**October 12, 2015, Delhi:** VE Commercial Vehicles and Western India Automobile Association (WIAA), Mumbai have signed the Memorandum to impart a comprehensive 'Driver Education Program' (DEP) with a focus of developing women drivers for school bus operations and familiarizing the new and existing drivers and appropriate driving techniques so as to get the best fuel efficiency & ensure safe driving.

To implement DEP, VE Commercial Vehicles and WIAA shall jointly start an Institute, called 'WIAA Institute of Driver Training and Research' in Mumbai where they impart both theory and practical training. VE commercial vehicles Ltd-will provide practice vehicles, training aids, periodical training WIAA faculty, and regular updating of course curriculum, liaison with ASDC.

#### **Key highlights**

- VECV and WIAA to jointly set up institute for training and research.
- VECV to act as knowledge partners and provide vehicles, hardware and support to execute the DEP
- Practical Training with workshops and conventions.

VECV have started driver training institutes with other institution partners at Latur, Vijayawada, and Pune. Driver training institutes at Koderma(Jharkand), Kolhapur, Parlekhamandi(Odisha) will be operational by October'15. Driver training with WIAA will be operational by November'15. VECV plans establish 10 no's of Driver training institutes by 2015.

**Mr. Vinod Aggarwal, CEO – VE Commercial Vehicles** said, "India lacks a specific focus towards driver's training in commercial vehicle industry. A holistic driving program not only ensures safer driving techniques but also higher fuel efficiency of the vehicles. At VE Commercial Vehicles, we are consistently trying to identify areas of improvisation and taking necessary initiatives. With the WIAA training institute, we hope to promote skill development and drive employment generation in the industry."

#### **About WIAA**

WIAA established in 1919 is the largest Automobile Association in India. They are recognized by the Central and State Governments under the Central Motor Vehicles Act. WIAA runs the training centres for training hazardous goods drivers, developing fresh commercial vehicle drivers and refresher driving courses at the head office in Mumbai and branches at Ahmedabad and Pune

#### **About VE Commercial Vehicles Limited:**

VE Commercial Vehicles Limited is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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