

Volvo Eicher eyes 15% share in Indian heavy duty trucks market

VE Commercial Vehicles, the 50:50 joint venture between Volvo Group and Eicher Motors, aims to have 15% domestic market share in the heavy duty trucks in the next three years. The company, which today launched three trucks under the Pro 6000 series of next generation heavy duty trucks, is relying on the Pro Series to achieve the desired target.