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TRUCKS AND BUSES

1st January 2015

Eicher sells 3387 units in Dec 2014

The following are the key highlights for Dec 2014

- Eicher branded trucks and buses have recorded sales of 3387 units in Dec 2014 as compared to 2807 units in Dec 2013, representing a growth of 20.7%.
 1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 3002 units as compared to 2372 units in Dec 2013, representing a growth of 26.6%
 2. On the Exports front Eicher Trucks and Buses have recorded sales of 385 units in Dec 2014 as compared to 435 units in Dec 2013, a decline of 11.5%.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since Jul 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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