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TRUCKS AND BUSES

1st December 2014

Eicher sells 2778 units in Nov 2014

The following are the key highlights for Nov 2014

- Eicher branded trucks and buses have recorded sales of 2778 units in Nov 2014 as compared to 2244 units in Nov 2013, representing a growth of 23.8%.
 1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2233 units as compared to 1928 units in Nov 2013, representing a growth of 15.8%
 2. On the Exports front Eicher Trucks and Buses have recorded sales of 545 units in Nov 2014 as compared to 316 units in Nov 2013, representing a growth of 72.5%.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since Sep 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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