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**TRUCKS AND BUSES**

**Sept 1, 2014**

## **Eicher sells 3027 units in Aug 2014**

**The following are the key highlights:**

Eicher branded trucks and buses have recorded sales of 3027 units in Aug 2014 as compared to 3207 units in Aug 2013, representing a decline of 5.6%.

- In the domestic CV Market ( 5T and Above), Eicher trucks and buses have recorded sales of 2571 units as compared to 2757 units in Aug 2013, representing a decline of 6.7%
- In exports, Eicher Trucks and Buses have recorded sales of 456 units in Aug 2014 as compared to 450 units in Aug 2013, representing a growth of 1.3%.

**About VE Commercial Vehicles Ltd (VECV):** VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo trucks as well as aftermarket support to Volvo buses in India. VECV aims to become a full-range commercial vehicle company whose products will drive modernization in commercial transportation in India and other emerging world markets [WWW.VECV.IN](http://WWW.VECV.IN)

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