

Eicher trucks and buses dealership inaugurated in Guwahati

GUWAHATI, APRIL 10: VE Commercial Vehicles Limited (VECV) — a Volvo group and Eicher Motors JV inaugurated the modern and contemporary dealership for Eicher branded trucks and buses in Guwahati to strengthen the company's resolve and commitment to provide sales and after sales support to the rapidly growing customer base of Eicher in North East India. The dealership sales showroom and spare parts distributorship is in Dispur and the service center is located at Amingaon. The workshop has a modern equipped set up of 6 bays spread over 30,000 Square feet with contemporary tools



and equipment. The service personnel have been trained at the Eicher Regional Competency Development Centre (RCDC) training centre in Howrah.

The dealership would be managed by Gargya Group who have been in the automotive business for the past 14 years. It is headed by Rahul Dev Sharma who is an indig-

enous entrepreneur of North East, an engineer and who has also done his management studies from Asian Institute of Technology. A seasoned team of professionals from the commercial vehicles industry will be operating under Sharma.

Eicher has 250 touch points nationally and 2 dealerships in the North Eastern region. The spares parts division of Gargya Motors Pvt. Ltd. has already appointed 25 retailers covering entire region of North East.