

Volvo Trucks introduces the first 10X4 Dump Truck for mining applications

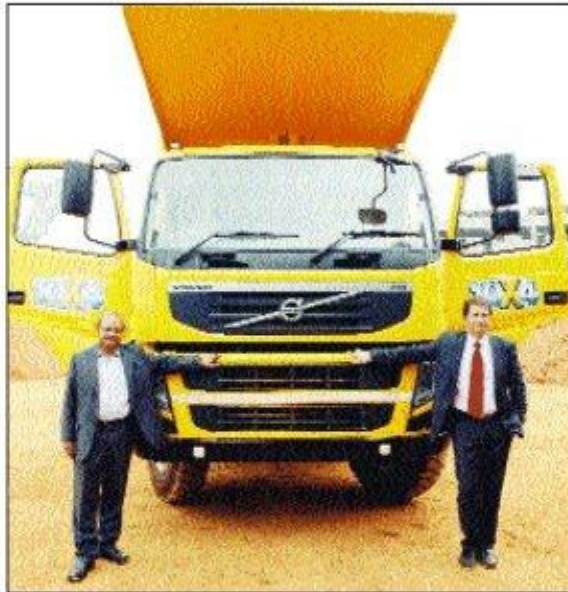
Agencies

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Volvo Trucks launched the innovative, all new Volvo FM480 10x4 Dump Truck in India, built specifically for deep opencast mining. Keeping pace with the dynamics of the industry for over a decade and a half, this truck is an innovation that will set new benchmarks in the mining industry. Built on the powerful, reliable & proven Volvo FM13-litre platform, the FM480 10x4 Dump Truck is slated to be the next big 'Game Changer' in the mining application business.

On the launch, Mr. Philippe Divry, Managing Director, Volvo India Private Limited and a VECV Board member said, "At a time where business is tough for everybody in the mining sector,

Volvo, the market leader, once again innovates to create value for its customers. This is the biggest truck ever in India; it looks like a truck, but produces like a machine. The Volvo FM480 10x4 Dump Truck is slated to be the next big Game Changer in the mining industry." Volvo trucks operate only in select premium and niche segments in India and hold the Number 1



position in the premium European truck segment in India. Our direct service philosophy to provide premium care for premium trucks is very distinctive and a key differentiator. With higher productivity at optimum cost being the need of the hour, we have designed the Volvo 10x4 in such a way that it'll strike the perfect balance between productivity, performance and efficiency.

An innovation that will redefine productivity

Volvo FM 480 is an innovation that will redefine productivity. The sturdy 5-axle Dump Truck features the most technologically advanced powerful driveline, delivering 480HP, best-in-class 2400 Nm torque, power-to-weight ratio of 7.38 and a robust body with 24 M3 struck volume which brings along with it the unmatched Volvo quality and reliability. The higher power-to-weight ratio provides superior average speeds thereby

increased productivity, whereas the lower kerb weight gives superior fuel economy. The Volvo FM 480 10x4 Dump Truck comes with 24 M3 rock body suitable for rough and tough mining applications.

On the launch, Mr. Vinod Aggarwal, Chief Executive Officer of VE Commercial Vehicles Ltd. said, "The Volvo FM 480 is the first 10x4 dump truck concept in the Indian market for mining applications. The Volvo 10x4 benefits the customers with higher productivity and lower overall operating costs. The higher capacity rock body enables the customers to derive the best-in-class productivity; thereby reducing their fleet size and helping them achieve increased profitability and higher operating efficiency."

Striking a balance between productivity and efficiency With resources becoming increasingly scarce and expensive, with higher productivity at optimum cost being the need of the hour, the Volvo FM 480 10x4 43(US) ton Dump Truck is the obvious choice of a dump truck for demanding mining applications, requiring higher productivity & performance.