

VECV to launch more vehicles under PRO Series.

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VE Commercial Vehicles (VECV), a 50:50 joint venture between Sweden's Volvo Group and homegrown Eicher Motors, is planning to introduce more than a dozen vehicles under PRO Series in the light, medium and heavy duty vehicles spectrum.

Speaking on the sidelines of launching New Generation —PRO Series Range of Trucks in Chennai on Wednesday, Shyam Maller, senior vice-

president, sales & marketing, said the company was in the process of completely renewing its offering with PRO series in five to 49 tonne categories.

While the five to 14 tonne will completely see a replacement with new range of PRO 1000 Series, the PRO 3000 Series are completely new set of light and medium vehicles in the 10-15 tonne categories. The 3000 Series family will have three products, of which the one was launched recently and other two will be launched this year itself.