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TRUCKS AND BUSES

Aug 1, 2014

Eicher sells 3341 units in July 2014

The following are the key highlights for July 2014:

Eicher branded trucks and buses have recorded sales of 3341 units in July 2014 as compared to 3150 units in July 2013, representing a growth of 6.1%.

- In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2955 units as compared to 2915 units in July 2013, representing a growth of 1.4%.
- In exports, Eicher Trucks and Buses have recorded sales of 386 units in July 2014 as compared to 235 units in July 2013, representing a growth of 64.3%.

About VE Commercial Vehicles Limited (VECV): VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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