

EICHER Trucks and Buses (ETB) - a business area of VE Commercial Vehicles Limited (VECV), inaugurated its new dealership, Apco Autosales Pvt Ltd at Rajkot situated in Saurashtra area of Gujarat . With the opening of this new dealership, ETB now has 41 dealerships in Western India and 210



Mr Vinod Aggarwal

dealerships Pan India.

The new dealership which is a 3S facility (Sales, Service & Spares) spanning over 36,000 sq. Feet, has

VECV inaugurates state of the art dealership at Rajkot

state of the art fully equipped set up, with contemporary tools and equipment. It is located at Rajkot – Ahmedabad highway 8B, Maliyasan, Rajkot. The professionally trained team of Apco Autosales has also undergone training at the Eicher Training School in Pithampur, Indore. Apco Autosales Pvt Ltd is part of DGC Group (Dholakiya Group of Companies). It is a prominent business group of Gujarat, primarily dealing in automobile business and is also the dealer of Eicher Trucks and Buses at Ahmedabad & Himmatnagar

While addressing the gathering, Mr. Vinod Aggarwal, CEO, VE Commercial Vehicles Ltd said “We are happy to partner with Apco Autosales Pvt Ltd. Opening of the new dealership will

further strengthen Eicher’s resolve and commitment to provide sales and after sales support to the rapidly growing customer base in Western India”.

“The new 3S facility with its state of the art equipment and best in class operating standards will help us enhance customer experience and ensure that our customers are able to get their products serviced faster and with much ease”, added Mr Somnath Bhattacharjee, EVP-Sales, Marketing and Aftermarket, VECV.

The dealership inauguration was attended by large no. of customers from all over Gujarat, financiers and other invitees. Large no. of customers were handed over keys of Eicher Trucks and Buses during the inauguration by Mr. Vinod Aggarwal.